

FOR IMMEDIATE RELEASE: 10/05/2023 Amanda DeBry, Marketing & Development Manager West Valley Arts 3333 S Decker Lake Dr. West Valley City, UT 84119

801-965-5153 amanda.debry@wvc-ut.gov

## West Valley Arts' Annual Día de Los Muertos / Day of the Dead Celebration Returns

(WEST VALLEY CITY, Utah) – West Valley's annual Día de Los Muertos / Day of the Dead Celebration returns to the Utah Cultural Celebration Center on October 28<sup>th</sup>, 2023. The celebration includes traditional Mexican dances & music performances, community altar exhibits, complimentary family-friendly activities, various community vendors, and food & drink for purchase.

Día de Los Muertos presented by West Valley Arts is one of the largest gatherings for the holiday in Utah. Since 2005, this one-day celebration of Mexican culture has become the organization's signature event. This year, the celebration is bigger and better than ever with almost double the offerings as 2022's event.

A gallery installation featuring ofrendas, altar displays created to commemorate and honor departed loved ones, and other traditional art pieces by community members will open to the public on October 26<sup>th</sup> and be on display until November 10<sup>th</sup>. There will be live performances throughout the day of the event, including Ballet Folklorico groups, Mariachi bands, and a traditional Quetzalcoatl Aztec Dance. The Día de Los Muertos Celebration will also have several crafting stations for children where they can learn to make sugar skulls, paper flowers, and more.

Michael Christensen, Visual Arts Program Manager at West Valley Arts said of the celebration, "We will have several exhibits throughout the building highlighting different aspects of Day of the Dead. We have expanded this year to include a designated kid zone and food court, both offering more space for visitors. The event is open to everyone, so we hope you'll come and enjoy learning more about this cultural celebration. It's a great opportunity for kids and adults alike".

West Valley Arts' Dia de Los Muertos Celebration takes place on October 28<sup>th</sup>, 2023, from 11:00 a.m. to 6:00 p.m. at the Utah Cultural Celebration Center. For more information, and to purchase tickets, please visit <u>www.wvcarts.org</u>

**West Valley Arts** - The West Valley Arts Foundation is a 501c3 nonprofit arts organization that works in conjunction with the West Valley City Division of Arts and Culture to provide a variety of arts programming for residents of West Valley City and the Wasatch Front. West Valley Arts' mission is to create opportunities to learn, experience and celebrate art, culture and community.

## For Calendar Editors:

What: West Valley Arts' annual Dia de Los Muertos/Day of the Dead Celebration

When: October 28<sup>th</sup>, 2023

**Time:** 11:00 a.m.-6:00 p.m.

Where: Utah Cultural Celebration Center 1355 West 3100 South, West Valley City, UT, 84119

Tickets: \$5 for children 12 and under, \$10 for adults

Info: For more information, please visit <u>www.wvcarts.org</u>

###